



Neighborhood Council Self-Assessment Form for Fiscal Year 2014-2015

Neighborhood Council Name: Silver Lake

What was the BIG Vision(s) for your Council? Synergize culture, advocacy and activism to generate awareness of the Silver Lake Neighborhood Council.

What were the BIG Goals for fulfilling your Vision?

1. Create sustainable repeatable events in each region that will be attractive to stakeholders who do not usually participate in SLNC sponsored events and promote them through our website and local media.

Did your Council meet this goal? Yes The Adopt-A-Stairway Program encouraged stakeholders in all seven regions to appreciate the historical significance of Silver Lake's iconic stairways and to participate in organized walks and clean up events. The First Annual Silver Lake Talent Show sponsored by the SLNC and Silver Lake Improvement Association brought out the creative efforts of local stakeholders and presented a repeatable fun event which drew from in and out of our area. The Hallowe'en Party for children at Bellevue Recreation Center thrilled many local stakeholders. All these events and more were publicized in the SLNC monthly newsletter, with flyers, Facebook, our web site and in local news media such as the Los Feliz Ledger, the Eastsider, and the Silver Lake Star.

2. To continue and expand our advocacy on behalf of all stakeholders, especially underserved stakeholders, and to proactively connect them to city services by improving the resources on our website and holding outreach meetings in each region.

Did your Council meet this goal? Yes Among the region's homeless population, efforts were made to interact and assist in obtaining services by the council's Homeless Coalition; a pamphlet identifying locations of public restroom facilities was printed and distributed. The concerns of many in the Hispanic communities of Silver Lake were addressed by a affirming solidarity with the Chiapas protesters, by presenting a Know Your Rights forum, and rejection of the gang injunctions imposed. The Bellevue Park Recreation Center received a grant for exercise equipment to be available to a region that often feels ignored. Several Small Lot Development town halls were offered for residents affected by the increasing popularity of new development at the expense of affordable housing availability.

3. To foster and elicit creativity and innovations to envision a sustainable and improved future.

Did your Council meet this goal? Yes The Green Committee was formed and launched the Neighborhood Council Sustainability Alliance, supported student Earthday activities at Mayberry Elementary School, initiated tree mapping in conjunction with The Tree People, wrote letters in opposition to unsustainable landscaping options at LADWP facilities, The council funded educational programs presented by the Theodore Payne Foundation on drought tolerant California native plants at the Silver Lake Reservoir Meadow Native Plant Garden. Numerous creative art projects were supported, notably the "Projection" installation by Creative Migration at the Sunset/Bates building which began with a huge public street event supported with waste product education by SustainLA.

4. To strive for 100% transparency of SLNC and its committees.

Did your Council meet this goal? Partially – Why? The governing board and all committees did comply totally with all aspects of the Brown Act in ensuring transparency of meeting agendas and schedules All meetings were held in accessible public meeting locations, open to all. All expenditures were carefully, accurately, publicly accounted for on the appropriate forms and were turned in to DONE on time. All motions for funding were properly noticed in advance agendas before consideration by the board.

However, The council “strived for” but only partially met this objective which calls for 100% per cent or “perfect” success. An early in the year proposal to live stream governing board meetings did not achieve this result which would have enhanced transparency and provided convenience and excellent historical records for governing board actions. Major efforts were made to improve the timeliness of reporting and posting of committee minutes, and most committees succeeded, with some exceptions continuing to delay in providing minutes. All governing board and almost all committee meetings were announced in a timely manner with public posting of agendas, with very limited, but not zero, exceptions. These are opportunities for improvement in transparency for the future.

How did you measure your BIG Score and what were the results? Please be specific with numbers if the measurement was to increase a number, e.g. increase web traffic (from how many hits to how many?) or more people at meetings (from how many people to how many?)

Measure: Website : The measure was to increase average monthly hits from 5726 hits to 6300 per month.

Result: Our current monthly average number of website hits is 6000.

Measure: Contacts - The measure was to increase our stakeholder database from 1502 to 3000.

Result: Our current number of stakeholders in our database is 1777.

Measure: Meetings - The measure was to hold at least one meeting with 100 people in attendance.

Result: We held three meetings with over 100 people in attendance: The Frost Chaddock Development Town Hall Meeting, The DWP Reservoir Bypass Project Meeting, and the Walk Inside the Reservoir Fences 100th Anniversary Event.

Measure: Public Events - The measure was to increase from 21 to 25 public events.

Result: We held over 25 public events including stairway walks, clean up days, land use town halls, walking tours, holiday parties, information tables, art expositions, community garden events, a talent show, public film screenings, block parties for arts projects, visioning meeting, arts education activities.

How did your BIG Budget match up to your goals?

Outreach:	Budgeted: <u>\$ 5751.00</u>	Spent: <u>\$ 5432.92</u>
Operations:	Budgeted: <u>\$ 7706.00</u>	Spent: <u>\$ 7932.70</u>
Neighborhood Purpose Grants:	Budgeted: <u>\$ 18,543.00</u>	Spent: <u>\$ 17,190.00</u>
Neighborhood Improvements:	Budgeted: <u>\$ 5000.00</u>	Spent: <u>\$ 5,000.00</u>
Elections/Selections:	Budgeted: <u>\$ 0.00</u>	Spent: <u>\$ 0.00</u>

Budgeted Total: \$ 37,000.00

Actual Amount Spent: \$ 35,555.62

When did your Council do the majority of the spending?

First quarter (July – Sept):\$ 4870

Second quarter (October – December):\$ 6115

Third quarter (January – March):\$ 10,761

Fourth quarter (April – June):\$ 13,808

Other important metrics the Department is measuring citywide from July 1, 2014 - June 30, 2015, which should be included in your Big Score next year:

How many Community Impact Statements did your Council file? We filed 8 (Our Goal was 6)

05-0173	GLENDALE-HYPERION BRIDGE IMPROVEMENT PROJECT
13-0953	Citywide Municipal WiFi Initiative / Development / Information Technology Agency
14-0907	Carbon Dioxide / Greenhouse Gas Emissions / Reduction
14-1062	Vending and Camping in Public Parks / Prohibitions / Penalties for Violation / Ordinance Amendment
14-1197-S1	Synthetic Turfs / Home Installations
14-1371	Establishment of Minimum Wage in Los Angeles / Ordinance
14-1378	Urban Agriculture Incentive Zones / Ordinance
14-1500	Griffith Park - Greek Theatre Concession / Operation and Management

How many Requests for Action* (not including Community Impact Statements) from your electeds or City Departments did your Council make? 24 (Goal - 20) Examples: traffic safety, pedestrian safety, stairways access, sustainable turf, bike lanes, sidewalks and road repairs, gridlock problems, parking, use of parks, iWatch program, gang injunctions, minimum wage, WaterLA, homelessness, plastic bag ban, small lot development guidelines, land use applications, conditional use permits.

*A Request for Action is when the board makes a recommendation on an issue that must be conveyed to your electeds or City Departments to take further action, e.g. Neighborhood Council position on a land use issue or other City matter.

How many general and special meetings did your Council conduct? 12 Committee meetings? 134 (Goal: 115)

How many events did your Council collaborate with electeds and/or City Departments to conduct? 19 (Goal: 17)

Please list the event and the elected and/or City Departments involved.

Electeds 2 (Goal: 1) Clean up day on Riverside Drive, CD 13 Council Member O'Farrell participated, 100th Anniversary of the Silver Lake Reservoirs with CD 4 Council Member LaBonge

City Departments 4 (Goal: 4) LADWP - Reservoir walk and Bypass Project Town Hall; Sanitation/LA Conservation Corps - Clean up day on Riverside Drive and Laurel and Hardy/Vendome Clean up.

Non-profits 11 (Goal: 9)

How many events did your Council collaborate with a community group or non-profit? 11 (Goal: 9)

Please list the event and the community group, non-profit or school.

Silver Lake Improvement Association - Music Box Steps, Stairway Cleanups, Talent Show, Reservoir Path Cleaning; Griffith Park Adult Community Center - Spring Faire; Silver Lake Conservatory of Music - Sunset Junction Holiday Function; Make Music LA; Silver Lake Picture Show; Hollywood Sunset Free Clinic - Dia de los Muertos and Posada; Bellevue Recreation Center - Halloween Party; Silver Lake Reservoirs Conservancy - Pathway Cleaning.

Schools? 4 (Goal: 3)

Ivanhoe Elementary Anniversary "Hoe-down", Micheltorena Elementary School Community Garden Projects, Mayberry Elementary School Earth Day Poster Contest, Thomas Starr King Middle School Decorative Playground Panels

How many times did your Council communicate with its stakeholder database? 16 Newsletters during the year.