

## Silver Lake Neighborhood council Outreach/Community Liaison/ IT Committee minutes

### APPROVED Minutes of the January 18, 2016 meeting

6:31pm meeting called to order

Nina Sorkin introduces self and has called the meeting to order. Present are: Pat Tashma, Karina Andrade, Jennifer Palmer-lacy, John, lee, Rosa M., Ronald, Molly Taylor, Nina Sorkin,

#### **Public Comments**

Rosa M.: wants to talk about Facebook of SLNC, has been looking at it a lot and feels that the facebook is a mess, whoever is in charge or has access from each committee to keep it as simple as possible. Don't put links until makes sense in the structure.

#### **Approval of the Minutes:**

John moves to accepts and Pat T. seconds, (7-0-0)

Item E: Discussion and possible action to promote the election:

Molly is here with the City Clerk to talk about elections. Lee also stated that they are planning to put a link on the SLNC webpage to go to the webpage. Lee wants to know who would be their main point of contact if the board approves this. Nina recommends that the elections committee request in their motion that they be given full authority to communicate with Kristina Smith.

Molly says that in regards to the social media stuff, there is a lot of board approval to be required and it has not yet gone through to the board. She is encouraging all committees to get everything on the agenda that is required so that the elections can move forward. Lee says he needs for the committee to have an email address.

NEWSLETTER: difficulties getting it out. Lee hopes that has been fixed. He would like there to be a newsletter in early February and 2 in April (one towards the end) and a final one in May a week or so before the election.

Molly wants to know about calls to action. It would be great to see the elections news above the fold. Have a call for candidates a call for candidates and a call for voters on the February newsletter. Molly distributed a marketing brochure with calls for action to vote and to become candidates. Lee states that the Russian Church is not available on Saturday for voting day. Lee will aggressively look at 4 options: 1. Belleview recreational center, St. Francis church, Presbyterian church, Ivanhoe elementary.

Item F. : SPRINGFAIRE April 16<sup>th</sup>, SLNC will have a table and chairs at the event hosted by the Griffith Park senior group

Item A: Visions and Goals takes place this Saturday at Belleview from 1pm to 3pm, Nina has asked Seamus to include the election information on it. What kind of outreach have we done on Vision and Goals? Nina has asked Seamus to get it on the website. Nina will publicize it at Belleview Park.

Item D: Nina wrote a motion about 2<sup>nd</sup> Annual Earth Day Contest. It is already on the agenda but would like the outreach committee to support the motion. This will not include other schools only one. John objects to pizzas. Rosa, in general, objects to budget going to food or drinks. Karina moves to support motion D, seconded by Ron, Motion Passes (6-0-2)

#### **Comments or announcements**

Next election meeting is February 9<sup>th</sup>, at 7pm. Molly is showing a sample for Outreach, detailing candidate and election information. It is very information. Molly is giving this to Nina as she is designing the outreach material. John would like to know what happened to community liaison. John stated when he was doing this position, each month there was a whole page of reports of calls and emails that were coming in. now john is getting zero information. John is asking about the function of the emails.

Meeting adjourned at 7:48pm