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Patty Jausoro

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Scott Plante

CITY OF LOS ANGELES CALIFORNIA



SILVER LAKE NEIGHBORHOOD COUNCIL

Serving the Silver Lake
Community Since 2003

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SILVER LAKE NEIGHBORHOOD COUNCIL BOARD MEMBERS

AT-LARGE REPS: Heather Carson / Jerome Courshon / Glenn Harrell / Anne-Marie Johnson / Patty Jausoro / Antonio Stifano / Scott Plante

REGIONAL: (1) Jia Gu & Douglas J. Loewy (2) Elizabeth Torres & Barbara Ringuette (3) Adam Somilleda & Nicolas Somilleda
(4) Rusty Millar & Tracey Woolfolk (5) Bob Lisauskas & Caroline Pham (6) Betsy Smith Isroelit & Taryn Poole (7) Stacey Boucher & Terrence Jackson

Outreach & Community Liaison Committee Tuesday, September 27, 6:30 – 8:00 p.m.

Silver Lake Library
2411 Glendale Blvd, Los Angeles, CA 90039
Parking in library or on street / Metro 92, 201

Outreach Chairs: Betsy Isroelit, Terrance Jackson
Community Liaison Representative: Betsy Isroelit

A G E N D A

The City's Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

The Committee does not take action on behalf of the full Neighborhood Council Board. It considers proposals and forwards Committee-approved recommendations as proposed motions to the full Board. The Board will consider the Committee's recommendations at a future public Board meeting and may take final action on the recommendations.

1. **WELCOMING REMARKS:**(5 minutes)
 - A. Call to order & roll call
 - B. Self-introductions of guests
2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS:** (10 minutes)
Comments from the public on non-agenda items within the Committee's jurisdiction (Up to two minutes per speaker)
3. **ADMINISTRATIVE ITEMS:** (15 minutes)
 - A. Review and Adoption of August 8, 2016 Joint Minutes
 - B. Review of Current Fiscal Year Outreach Budget: expenditures to date and forecast (Terrance Jackson)

- C. Review of recent newsletter and social media analytics (Betsy Isroelit)
- D. Review response to Gas Blower Flyer and need to print

4. **MOTIONS & RESOLUTIONS:** (50 minutes)

- A. Discussion and Possible Action: Discuss management of email subscriber list and process for consolidating and maintaining current and ongoing lists. Consider budget to engage contact management specialist on a free-lance basis, with goal of creating accurate lists and increasing subscribers.
- B. Discussion and Possible Action: Using strategic plan goals, discuss procedures to insure Outreach Committee is aware of and reviews all expenditures that will be allocated to Outreach Budget before they are considered by Board.
- C. Discussion and Possible Action: Create process to manage and staff approved events that are sponsored by the SLNC. Consider procedure to insure sponsorship proposals are presented and reviewed by Outreach Committee before they are presented to the Board. Consider requirement that Board or Committee member who is proposing event be required to manage staffing and coordinate materials/program.
- D. Discussion and Possible Action: Review process to remove SLNC Facebook and Twitter accounts that are redundant or not active.

5. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS:** (5 minutes)

6. **REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS:** (5 minutes)

7. **ADJOURNMENT**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairpersons.

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- Mornings Nights Cafe, 1523 Griffith Park Blvd, Los Angeles, CA 90026
- www.SilverLakeNC.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

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RECONSIDERATION AND GRIEVANCE PROCESS

For information on the Silver Lake Neighborhood Council's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the SLNC Bylaws. The Bylaws are available at our Board meetings and our website <http://silverlakenc.org/about/bylaws/>

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