



**CITY OF LOS ANGELES  
CALIFORNIA**



**SLNC OFFICERS**

**CO-CHAIRS**

Heather Carson  
Anne-Marie Johnson

**VICE-CHAIR**

Jerome Courshon

**TREASURER**

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**SECRETARY**

Scott Plante

**SILVER LAKE NEIGHBORHOOD  
COUNCIL**

Serving the Silver Lake  
Community Since 2003

**EMAIL:** board@silverlakenc.org  
**PHONE:** (323) 413-SLNC (7562)  
**MAIL:** PO Box 26385, LA CA 90026  
**URL:** www.silverlakenc.org

**SILVER LAKE NEIGHBORHOOD COUNCIL BOARD MEMBERS**

**AT-LARGE REPS:** Heather Carson / Jerome Courshon / Glenn Harrell / Anne-Marie Johnson / Patty Jausoro / Antonio Stifano / Scott Plante

**REGIONAL:** (1) Jia Gu & Douglas J. Loewy (2) Elizabeth Torres & Barbara Ringuette (3) Adam Somilleda & Nicolas Somilleda  
(4) Rusty Millar & Tracey Woolfolk (5) Bob Lisauskas & Caroline Pham (6) Betsy Smith Isroelit & Taryn Poole (7) Stacey Boucher & Terrence Jackson

**Outreach & Community Liaison Committee  
Monday, December 12, 6:00 – 7:30 p.m.**

**Silver Lake Library**  
**2411 Glendale Blvd, Los Angeles, CA 90039**  
*Parking in library or on street / Metro 92, 201*

Outreach Chairs: Betsy Isroelit, Terrance Jackson  
Community Liaison Representative: Betsy Isroelit

**A G E N D A**

The City's Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

The Committee does not take action on behalf of the full Neighborhood Council Board. It considers proposals and forwards Committee-approved recommendations as proposed motions to the full Board. The Board will consider the Committee's recommendations at a future public Board meeting and may take final action on the recommendations.

1. **WELCOMING REMARKS:**(5 minutes)
  - A. Call to order & roll call
  - B. Self-introductions of guests
2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS:** (10 minutes)  
Comments from the public on non-agenda items within the Committee's jurisdiction (Up to two minutes per speaker)
3. **ADMINISTRATIVE ITEMS:** (5 minutes)  
Report on newsletter analytics (Betsy Isroelit) and upcoming outreach events (Betsy Isroelit)

4. **DISCUSSION** (20 minutes) Discuss revised **2016/2017 Outreach Working Plan and Budget**, which has a proposed total of **\$16,101** (Terry Jackson, Len Kendall, Betsy Isroelit)
5. **MOTIONS & RESOLUTIONS:** (40 minutes)
  - A. Discussion and possible action to request funding in the amount of **\$6751** to print and distribute materials to be used at community events and meetings, and also a direct mail piece, including: 10,000 event postcards (6x4 B&W, historic photos); 10,000 full color brochures; 250 small posters, personalized by region, to post at business and public spaces; 4 large mounted posters to use at events and meetings; and approximately 18,000 4X8 4/4 cards with UV and magnet on one side, including bar code mailing at lowest rate and Silver Lake mailing list rental. **Per above budget** (Terry Jackson)
  - B. Discussion and possible action to request funding in the amount of **\$4050** for outreach services, including Epperhart Communications (newsletter), print design, Mail Chimp and subscriber list cleanup. **Per above budget** (Betsy Isroelit)
  - C. Discussion and possible action to request funding in the amount of **\$5300** for other outreach expenses, including Facebook advertising and community events **Per above budget** (Terry Jackson)
  - D. Discussion & possible action: select dates for the 2017 SLNC Vision & Goals community meeting. Motion to request funding in the amount of **\$200** for food/snacks/drinks at meeting. (Jerome Courshon)
6. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS:** (5 minutes)
7. **REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS:** (5 minutes)
8. **ADJOURNMENT**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairpersons.

**PUBLIC POSTING OF AGENDAS** – Silver Lake Neighborhood Council agendas are posted for public review as follows:

- Mornings Nights Cafe, 1523 Griffith Park Blvd, Los Angeles, CA 90026
- [www.SilverLakeNC.org](http://www.SilverLakeNC.org)
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

**THE AMERICAN WITH DISABILITIES ACT** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the SLNC Secretary, at (213) 375-8836 or email [secretary@silverlakenc.org](mailto:secretary@silverlakenc.org).

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at Mornings Nights Cafe, 1523 Griffith Park Blvd, Los Angeles, CA 90026, at our website: [www.silverlakenc.org](http://www.silverlakenc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the SLNC Secretary, at (213) 375-8836 or email [secretary@silverlakenc.org](mailto:secretary@silverlakenc.org).

#### **RECONSIDERATION AND GRIEVANCE PROCESS**

For information on the Silver Lake Neighborhood Council's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the SLNC Bylaws. The Bylaws are available at our Board meetings and our website <http://silverlakenc.org/about/bylaws/>

#### **SERVICIOS DE TRADUCCION**

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a the SLNC Secretary, al (213) 375-8836 o por correo electrónico [secretary@silverlakenc.org](mailto:secretary@silverlakenc.org) para avisar al Concejo Vecinal.



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**Date: December 7, 2016**

**Name/Committee:** Jerome Courshon / Outreach Committee

**Text of Motion on the Agenda:**

The Maker of the motion moves that the Outreach Committee of the SLNC fund up to \$200 for food/snacks/drinks for the early 2017 Visions & Goals meeting.

**Describe the event/project in detail:**

The Visions & Goals meeting is a mandated, twice-annual meeting for the community that the SLNC is required to hold. This is a meeting that allows the community to come and share ideas for Silver Lake, make suggestions, work on solutions for issues, and so forth.

**What is the total budget for the project?\*** \$200.

**What is the timeline for the project?** This meeting will take place in January or early February.

**From which budget line(s) are the funds to be drawn?** Outreach.

**How will this motion be implemented, and by whom?** The Outreach Committee.

**\*If this is a funding motion, please submit a completed Funding Request Form to the Treasurer at least 3 days before the Governing Board Meeting.**