

Outreach Committee 11.14.17 Approved Minutes

1. Meeting called to order 6:45 p.m.

Present; Terry Jackson, Betsy Isroelit, Jerome Courshon, Rebecca Ruben, Hannah Anderson

2. Public Comment:

None

3. Presentations

3A. Terry – SLNC budget update: Facebook spending is less than budgeted

3B. Rebecca/Betsy – Update on “The Cat That Saved America” Screening and Rodenticides Panel: Screening will take place Dec 13 at the SL Rec Center gym. JoyMode and Silver Lake Reservoir Sanctuary are co-sponsoring with SLNC. Event will start with film at 7:00 p.m., followed by expert panel discussion from 7:45 to 8:45 p.m. Rebecca is managing logistics– equipment delivery, etc. Betsy managing outreach and communications, confirming panelists

3C. Update on Hygiene Kit Drive/Rebecca Ruben – All is in place for Hygiene Kit Drive, which will take place from 12-3 p.m., November 18, at the Silver Lake Rec Center. Event is sponsored by SLNC and presented by Homelessness in Silver Lake Committee, in conjunction with the Youth Committee and 50+ Committee. Rebecca expects a good turnout, including area Girl Scout troops.

4 Administrative – Terry/Hannah 9.28.17 Minutes Approved without objection.

5. Motions & Resolutions

- Jerome submitted motion regarding wildlife event: “I move that the SLNC allocate up to \$100 from Outreach budget to transport screening equipment from Joymode to the “Cat That Changed America” screening and panel.”

Motion seconded by Betsy and approved 5-0

- Jerome/Hannah – Motion to review and approve social media and website policy revision developed by the work group. Jerome reviewed policy changes and submitted motion, as follows:

“I move that the Outreach Committee approves the revised Website Access and Use Policy that was submitted by the work group and revised in the Outreach Meeting on November 14, 2017.”

Motion seconded by Terry and approved 5-0

- Betsy submitted motion for revised Social Media policy, as follows:

“I move that the Outreach Committee approves the revised Social Media Access and Use Policy that was submitted by the work group and revised in the Outreach Meeting on November 14, 2017.”

Motion seconded by Terry and approved 5-0

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS: None

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS: None

8. Meeting adjourned at 8:00 pm.