

## Outreach Committee Meeting Draft Minutes June 19, 2018

Meeting was called to order 6:35 p.m. Quorum was met. Betsy I., Terry J., Taryn P., Roger, Anne-Marie J.

Item 2. Roger, who lives on border of Echo Park and Silver Lake asked for assistance with regard to safety and traffic concerns caused by WAZE. He read about SLNC actions in our newsletter. Am provided some advice and will email him further information.

Item 3: Co-chair election. Floor open to nominations. Terry nominated and Taryn seconded Betsy. She accepted the nomination. Stated she was proud of what was achieved in the last year and looks forward to continuing with the progress. Betsy is elected without objection. Betsy nominates and Taryn seconds Terry. He accepts nomination and states he is excited to continue the good work. Compliments the work on the newsletter. Terry is elected without objection.

Item 4. Draft minutes. M/S Amj-Taryn. Minutes are passed without objection.

Item 5.

- A. Substitute motion M/S Amj-Taryn: "Once the 2018-2019 budget is approved by the SLNC, the board will fund up to \$300.00 per month for ongoing Facebook advertising, as needed." Terry noted that Facebook spending averages up to \$150 to \$200 per month (\$2400 a year). Based on this budget, \$600 will be allocated to social media ads for election and \$1800 for general social media ads. Motion passed without objection. Became the main motion. Passed without objection.
- B. Substitute motion M/S Amj-Terry. "Once the 2018-2019 budget is approved by the SLNC, the board will fund up to \$1,000.00 to print various outreach materials, such as table posters and flyers." Passed without objection. Became the main motion. Passed without objection.

Item 6.a. Updates regarding the success of the Slow Down Silver Lake yard signs. Taryn recommends people move their signs on a regular basis to continue/refresh the visual impact of the signs.

b. Terry explains some upcoming changes to new budget policies. \$42K will be provided to all NC's. Most of the SLNC budget needs are already ear marked. There will be a Budget/Finance meeting on June 27.

Meeting was adjourned without objection.