



Serving the Silver Lake Community Since 2003

P.O. Box 26385
Los Angeles, California 90026

Phone 323-413-SLNC (7562)
Email board@silverlakenc.org

Co-Chairs	Anne-Marie Johnson Scott Plante
Vice Chair	Jerome Courshon
Treasurer	Terry Jackson
Secretary	Betsy Isroelit

**Outreach & Community Liaison Committee
Wednesday, March 15, 6:15 – 7:50 p.m.**

**Silver Lake Library
2411 Glendale Blvd, Los Angeles, CA 90039
*Parking in library or on street / Metro 92, 201***

Outreach Chairs: Betsy Isroelit, Terry Jackson
Community Liaison Representative: Betsy Isroelit

A G E N D A

The City’s Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

The Committee does not take action on behalf of the full Neighborhood Council Board. It considers proposals and forwards Committee-approved recommendations as proposed motions to the full Board. The Board will consider the Committee's recommendations at a future public Board meeting and may take final action on the recommendations.

ALL AGENDA ITEMS ARE ACTIONABLE UNLESS OTHERWISE NOTED.

1. **WELCOMING REMARKS:** (4 minutes)
 - A. Call to order
 - B. Committee roll call
 - C. Self-Introductions of guests (Please sign-in! It is voluntary and will help us stay in touch with you.)

2. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS:** (6 minutes)
Comments from the public on non-agenda items within the Committee’s jurisdiction (up to two minutes per speaker)

3. **PRESENTATIONS:** (10 minutes) Bob Lisauskas, Region 5 Representative and Co-Chair Green Committee, will present plan to re-launch the Adopt-A-Stairs Program, which was approved by the SLNC.

4. **ADMINISTRATIVE ITEMS:** (20 minutes)
 - A. Review and Adoption of Minutes



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- B. Review of Outreach Budget–Terry Jackson
- C. Review and approve final edits to previously approved History Brochure. Betsy/Terry
- D. Review and approve final edits to previously approved SLNC Brochure. Betsy/Terry
- E. Review and approve final edits to previously approved magnet mailer with updated contact information. Review production and mailing schedule. Betsy/Terry
- F. Upcoming events:
 - *Griffith Park Community Faire*
The SLNC approved spending up to \$500.00 to support the Griffith Park Adult Community Club and Center’s 9th Annual Community Faire to be held on May 13, 2017, from 10:00 a.m. to 4:00 p.m. SLNC will be provided with table, chairs and canopy for use during the event. The Faire Committee will promote the event via flyers, banners, and electronic media. Coordination–Patty Jausoro, 50+ Committee and Betsy/Outreach
 - *Taste of Eastside Event*
SLNC also approved spending \$500 to have a table at the Taste of Eastside Event on April 30 and to be included in advertising. Coordination–Terry/Outreach
- G. Update: Social media–Jerome Courshon/Len Kendall

1. MOTIONS, APPROVALS & RESOLUTIONS: (50 minutes)

A. Discussion and Possible Action: Motion submitted by Nina Sorkin and Pat Tashma: The Outreach Committee recommends that the Silver Lake Neighborhood Council approve spending up to \$500.00 to support Relay For Life of Griffith Park Communities and Hollywood to be held on May 20, 2017, from 10 a.m. to 9 p.m. at the Mulholland Fountain. SLNC will have name on event t-shirt and in program; will be included in announcements during the event; and have use of table/chairs provided by CD4. \$500 sponsorship will defray the cost of event t-shirts for participants and survivors.

B. Discussion and Possible Action: Nina Sorkin has requested the SLNC support The Annual Eggtravaganza AKA the annual Easter Egg Hunt on April 8 from 10-11:00 a.m. at the Bellevue Park Recreation Center. Betsy has requested more information.

C. Discussion and Possible Action: Motion to approve up to \$1200, including tax, to print the new stair steps map/brochure: (11x17 folded to pocket size, full color, two sides: quantity of 2,500 \$773 +tax; quantity of 5,000, \$1100 + tax.)

D. Discussion and Possible Action: Update newsletter description to read: The SLNC publishes two newsletters a month. Submissions are due at 5:00 p.m. on the Friday after each monthly Governing Board meeting and at 5:00 p.m. on the third Friday of each month. Submissions should be relevant to the SLNC, SLNC Committees and the Silver Lake community, and may be edited for clarity and conciseness.

E. Discussion and Possible Action: The Arts and Culture Committee requested the SLNC approve the creation of an Instagram account. The motion was referred to the Outreach Committee to discuss benefits of an account–and if the account should be created for the SLNC, which the SLNC and all committees could use, or solely for the Arts and Culture committee.



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1. **COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS:** (2 minutes)
2. **REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS:** (3 minutes)
3. **ADJOURNMENT**

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairpersons.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the SLNC Secretary at (323) 413-7562, toll-free at 311, or e-mail secretary@silverlakenc.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.silverlakenc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@silverlakenc.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board/Committee on any agenda item before the Board/Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board/Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board/Committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.

PUBLIC POSTING OF AGENDAS – Silver Lake Neighborhood Council agendas are posted for public review as follows:

- Community Bulletin Board, next to the former Mornings Nights Cafe, 1523 Griffith Park Blvd, Los Angeles, CA 90026
- www.SilverLakeNC.org
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at: <https://www.lacity.org/your-government/council-votes/subscribe-meeting-agendas/neighborhood-councils>

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the Silver Lake Neighborhood Council’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the SLNC Bylaws. The Bylaws are available at Board meetings and on the SLNC website: <http://silverlakenc.org/about/bylaws/>



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SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a the SLNC Secretary, al (323) 413-7562 o por correo electrónico secretary@silverlakenc.org para avisar al Concejo Vecinal.