



Serving the Silver Lake Community Since 2003

P.O. Box 26385
Los Angeles, California 90026

Phone 323-413-SLNC (7562)
Email board@silverlakenc.org

Co-Chairs

**Vice Chair
Treasurer**

Secretary

Anne-Marie Johnson
Scott Plante
Jerome Courshon
Terry Jackson
Betsy Isroelit

**Outreach & Community Liaison Committee
Tuesday, July 25, 2017, 6:15 p.m.–7:45 p.m.**

**Silver Lake Neighborhood Council Office
Silver Lake Recreation Center
1850 West Silver Lake Drive, Los Angeles, CA 90026
*Parking on street / Metro 237/656, 201***

Outreach Chairs: Betsy Isroelit, Terry Jackson
Community Liaison Representative: Betsy Isroelit

A G E N D A

The City's Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

The Committee does not take action on behalf of the full Neighborhood Council Board. It considers proposals and forwards Committee-approved recommendations as proposed motions to the full Board. The Board will consider the Committee's recommendations at a future public Board meeting and may take final action on the recommendations.

ALL AGENDA ITEMS ARE ACTIONABLE UNLESS OTHERWISE NOTED.

- 1. WELCOMING REMARKS:** (4 minutes)
 - A. Call to order
 - B. Committee roll call
 - C. Self-Introductions of guests (Please sign-in! It is voluntary and will help us stay in touch with you.)
- 2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS:** (6 minutes)
Comments from the public on non-agenda items within the Committee's jurisdiction (up to two minutes per speaker)
- 3. Co-chair Elections** (10 minutes)
- 4. PRESENTATIONS:** None scheduled
- 5. ADMINISTRATIVE ITEMS:** (30 minutes)
 - A. Review and adoption of April 25, 2017 minutes (5 minutes)
 - B. Report from SLNC treasurer, Terry Jackson (15 minutes)
 - C. Update: Facebook advertising and social media Betsy Isroelit and Hannah Anderson (10 minutes)
- 6. MOTIONS, APPROVALS & RESOLUTIONS:** (60 minutes)



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A. Discussion and Possible Action: Motion to fund up to \$1500 (one thousand five hundred dollars) for ongoing design services for various SLNC projects, such as meeting flyers, email communications, photo editing, web pages and banners, etc.

B. Discussion and Possible Action: Motion to fund up to \$250 (two hundred and fifty dollars) for stock photos to be used in Facebook advertising, newsletters, communications materials, etc.

C. Discussion and Possible Action: Motion to fund Facebook advertising over the next 10 months in the amount of \$400 per month to increase newsletter signups and promote approved SLNC events. Total amount to be funded is \$4,000.

D. Discussion and possible action: Motion to increase monthly fee paid to Kristina Smith (The Mailroom) from \$100 per month to \$175 per month, due to an increase in services provided.

E. Discussion and Possible Action: Motion to fund up to \$1500 (one thousand five hundred dollars) to screen a urban wildlife documentary film, *The Cat That Changed America*, at a location in Silver Lake, followed by a panel discussion with the filmmakers.

F. Discussion and Possible Action: Motion to set date for launch of stairways program.

7. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS: (2 minutes)

8. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS: (3 minutes)

9. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairpersons.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the SLNC Secretary at (323) 413-7562, toll-free at 311, or e-mail secretary@silverlakenc.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.silverlakenc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@silverlakenc.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board/Committee on any agenda item before the Board/Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board/Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board/Committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.

PUBLIC POSTING OF AGENDAS – Silver Lake Neighborhood Council agendas are posted for public review as follows:



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- Community Bulletin Board, next to the former Mornings Nights Cafe, 1523 Griffith Park Blvd, Los Angeles, CA 90026
- www.SilverLakeNC.org
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at: <https://www.lacity.org/your-government/council-votes/subscribe-meeting-agendas/neighborhood-councils>

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the Silver Lake Neighborhood Council's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the SLNC Bylaws. The Bylaws are available at Board meetings and on the SLNC website: <http://silverlakenc.org/about/bylaws/>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a the SLNC Secretary, al (323) 413-7562 o por correo electrónico secretary@silverlakenc.org para avisar al Concejo Vecinal.