



Serving the Silver Lake Community Since 2003

P.O. Box 26385
Los Angeles, California 90026

Phone 323-413-SLNC (7562)
Email board@silverlakenc.org

Co-Chairs

Anne-Marie Johnson
Scott Plante

Vice Chair

Jerome Courshon

Treasurer

Terry Jackson

Secretary

Betsy Isroelit

OUTREACH COMMITTEE
Thursday, September 28, 2017
7:45 to 9:00 p.m.

Silver Lake Neighborhood Council Office
Silver Lake Recreation Center
1850 W. Silver Lake Drive
Los Angeles CA 90026
Parking / Bike Parking / Metro Bus Local 206

A G E N D A

The City's Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, comprised of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

The Committee does not take action on behalf of the full Neighborhood Council Board. It considers proposals and forwards Committee-approved recommendations as proposed motions to the full Board. The Board will consider the Committee's recommendations at a future public Board meeting and may take final action on the recommendations.

ALL AGENDA ITEMS ARE ACTIONABLE UNLESS OTHERWISE NOTED

1. WELCOMING REMARKS:

- A. Call to order
- B. Committee roll call
- C. Self-introductions of guests (Please sign-in! It is voluntary, and will help us stay in touch with you.)

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS:

Comments from the public on non-agenda items within the Committee's jurisdiction (Up to two minutes per speaker)

3. PRESENTATIONS:

- A. Budget update/Terry Jackson
- B. Outreach events:
 - Words Can Help...or Hurt/ Gender & Sexual Identity – date change: Anne-Marie Johnson
 - The Cat that Changed America screening & rodenticides panel: Rebecca Ruben
 - Music Box Steps Day/Saturday, October 21, 2017–SLNC sponsorship: Betsy Isroelit/Rebecca Ruben
- C. Social media advertising/database & events: Taryn Poole

4. ADMINISTRATIVE ITEMS:

- A. Review and Adoption of Minutes
- B. SLNC social media policy workgroup meetings: Jerome Courshon



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- C. Review updated copy for SLNC informational brochure focusing on stakeholder participation and committees/ final review of “Numbers You Need” mailer: Betsy Isroelit
- D. Revise date for launch of Adopt-a-Stairways Program at a press event: change to 11 a.m. on Saturday, November 4, 2017

5. MOTIONS & RESOLUTIONS:

- A. Discussion and possible action: Recommend printing three more “No Dogs Allowed” banners for Rec Center and meadow, including cost to affix banners more securely. Cost is up to \$275.
- B. Discussion and possible action: motion from Nina Sorkin (Park Advisory Committee) to fund the Bellevue Halloween Event. Funding amount requested is \$300 for the purchase of granola bars with SLNC stickers. (See attached motion request)

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS:

- A. Co-chair
- B. Co-chair
- C. Members

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS:

8. ADJOURNMENT

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the SLNC Secretary at (323) 413-7562, toll-free at 311, or e-mail secretary@silverlakenc.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.silverlakenc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@silverlakenc.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board/Committee on any agenda item before the Board/Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board/Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board/Committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer.

PUBLIC POSTING OF AGENDAS – Silver Lake Neighborhood Council agendas are posted for public review as follows:

- Community Bulletin Board, next to the former Mornings Nights Cafe, 1523 Griffith Park Blvd, Los Angeles, CA 90026
- www.SilverLakeNC.org
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at:



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<https://www.lacity.org/your-government/council-votes/subscribe-meeting-agendas/neighborhood-councils>

RECONSIDERATION AND GRIEVANCE PROCESS

For information on the Silver Lake Neighborhood Council’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the SLNC Bylaws. The Bylaws are available at our Board meetings and on our website: <http://silverlakenc.org/about/bylaws/>

SERVICIOS DE TRADUCCION

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a the SLNC Secretary, al (323) 413-7562 o por correo electrónico secretary@silverlakenc.org para avisar al Concejo Vecinal.

MOTION REQUEST FORM

Instructions: Completely fill out form. Items in parentheses are intended to be replaced with relevant information. Form shall not exceed one page.

Date: September 21, 2017

Committee/Requestor: Nina Sorkin, Park Advisory Board and Outreach Committee

Text of Motion: The Park Advisory Board recommends that the Silver Lake Neighborhood Council purchase up to \$300 on nutritional snacks such as granola bars with SLNC logo label for annual 2017 Halloween Celebration at Bellevue Center.

Committee Vote: (WRITE RECOMMENDED or NOT RECOMMENDED with VOTE COUNT)

Describe the event or project in detail:

The Halloween Celebration is an annual event at Bellevue Center which promotes a safe environment for children and their families; last year's event was attended by more than 800 children and parents. A Village is constructed giving children the opportunity to knock at doors for a treat. There is also entertainment, games, and of course a costume contest.

What is the timeline for the project?

The Park Staff and Park Advisory Board are currently planning this event that will culminate on October 31 from 4:00 to 8:00 p.m. We are currently obtaining the support of community partners such as SLNC is currently taking place.

What is the most important item about this motion?

SLNC will affirm its partnership with the Bellevue Center in being a resource to the surrounding community.

Please explain how this motion benefits the SLNC and Silver Lake:

This event provides visibility and outreach opportunities for the SLNC. Regions 3, 4, and 5 will have direct benefits in providing children with a safe environment for this night.

What is the total budget for the project? From which budget line are the funds to be drawn? If this is a funding motion, please submit a completed Funding Request Form to the Treasurer at least 3 days before the Governing Board Meeting.

The total budget for the project is up to \$300 to purchase nutritional snacks that are individually wrapped. The past three years granola bars have been purchased at Smart & Final, which offers the best price. The SLNC provides the logo label required by DONE. Funding will be drawn from the Outreach Budget.

How will this motion be implemented, and by whom?

If the motion is supported by the SLNC, the Outreach Committee will purchase the granola bars and labels. The day of the event, a "house" in the village will be made available for the distribution of the Treats from the SLNC house.

Committee's discussion from the Committee meeting minutes:

(INSERT RELEVANT PORTIONS OF THE MEETING MINUTES)