

Silver Lake Neighborhood Council  
GOVERNING BOARD  
MEETING Approved Minutes  
Wednesday, May 2, 2018  
7:30 p.m.  
Ivanhoe Elementary School  
2828 Herkimer St  
Los Angeles, CA 90039

**1. Call to Order**

The meeting began at 7:00 pm with 19 Board members present. Ten votes are required for a motion to carry.

**2. Roll Call**

Attending Board Members:

Anne-Marie Johnson, Co-Chair  
Scott Plante, Co-Chair  
Jerome Courshon, Vice Chair  
Betsy Smith Isroelit, Secretary  
Hannah Anderson, Assistant Secretary  
Terrence Jackson, Treasurer  
Antonio Stifano, Sargeant-At-Arms  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman (arrived late)  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

Non-Attending Board Members:

Kathleen Hudson

**4. Public Comment on Non-Agenda Items**

*Emily Spear, Candidate for Judicial Seat #146,*  
[www.emilyspearforjudge.com](http://www.emilyspearforjudge.com):

She said that she is a Deputy District Attorney. She is passionate about the rights of women and children in court. We need to ensure that they are getting access to judgment. The election will be held June 5. Anyone in Los Angeles County can vote.

*Akiko:*

She said that she lives in the 2620 Loxley area. There is a homeless situation on the corner involving 3 gentlemen. They do drugs during the day and have started numerous fires. It's getting worse. It's happening more frequently. The police say what can we do about the homeless situation? Silver Lake Neighborhood Council Co-Chair Anne-Marie Johnson referred her to Darius Derakshan, Chair of the Homeless Committee for assistance.

*Nancy Wong:*

She said that she lives behind an 18-unit apartment complex. She's been here for 40 years. She wants the management of a strip mall to handle a homeless situation. Co-Chair Johnson referred her to Darius Derakshan, Chair of the Homeless Committee and to Los Angeles Police Department (LAPD) Senior Lead Officer Sandoval. We will address this with the management of the building, added Johnson.

## 5. Special Presentations and Reports: City/State Reps Reports

*Rachel Fox, Field Deputy for Council Member David Ryu, Council District 4, [Rachel.fox@lacity.org](mailto:Rachel.fox@lacity.org), (213) 473-7004, (323) 957-6415):*

She discussed the Master Plan process. You can submit comments online. She also mentioned that this is budget season. The Mayor has proposed a \$9.9 billion budget with strong commitments toward the homeless and housing.

She said that the City Attorney is taking legal action against Waze, a navigation and live traffic app that's popular with motorists. It is becoming a safety issue. These streets not made for the volume of cars using them.

She announced that there will be a screening of the popular Disney animated movie "Mulan" on May 11 at the Old Zoo. She also mentioned

the Identity LA event to celebrate Asian identity to be held May 12 at City Hall and Grand Park.

Johnson added that on May 19, there will be a meet and greet with Council Member Ryu's office.

Darius Derakshan thanked Rachel Fox for spending time with his Homeless Committee in an attempt to create solutions.

Fox said that May 22 will be the last date to comment on the Metro Plan.

*An Intern and Representative for State Assemblywoman Laura Friedman, 43<sup>rd</sup> District:*

The Intern said that some 30 bills were introduced this cycle. These include AB2363, which could change speed limits to allow local authorities to set speeds. This would require action from the Secretary of State and a structured coordinated process to reduce traffic fatalities. The bill would be repealed in 2023.

Jerome Courshon asked what is Laura Friendman's stance on legislation 828? The Intern responded that she hasn't taken a stance yet. He added that there are concerns about legislation 828 too, which eases requirements to increase density in transit hub areas. It would transfer more control from local government to state government to decide on these local zoning issues.

*Barbara Ringuette, Budget Advocate:*

She displayed a copy of the budget White Paper. The more than 100 page document includes three pages of general information about ways to keep the City solvent. The document includes many reports from various City departments. There are also 12 pages at the end with recommendations by Department.

Tomorrow the Budget Advocate will shares their concerns about the White Paper with the five Council Members who sit on the City's Budget Committee.

She also mentioned that June 23 is Budget Day. Everyone is invited. She is Co-Chair of Planning for that event.

Johnson said that she wants to next address agenda item 7, a presentation about a survey. There were no objections.

## 7. Action Item: Silver Lake Neighborhood Council Silver Lake Reservoir Complex Survey

Johnson announced that there would be two 30 minute presentations that would be followed by one-minute Board member comments.

*Laura Gil-Trejo, Director, Social Science Research Center, California State University Fullerton:*

“Planning The Future Of The Silver Lake Reservoir Complex”

Laura Gil-Trejo said that she’s been directing the Center for 10 years. She has earned 2 masters degrees and she is currently working on her PhD. I love what I do.

The Silver Lake and Ivanhoe Reservoirs are no longer needed to store drinking water. The area’s most recent master plan was crafted before this development occurred. That plan is being updated.

The Silver Lake Neighborhood Council seeks to conduct a survey about residents’ hopes and fears for the Reservoir and nearby structures.

The CSU Fullerton Social Science Research Center proposes a partnership. The survey would be scientifically rigorous. The survey items would be objective and not leading. The personnel conducting the interviews would have no stake. My job is to help people, she said.

The Center was established in 1987. About 90 percent of work comes from community members. We ask research questions to improve public policy. We have 75 to 90 employees and use an applied research approach.

Her boss is the Dean of the College of Social Sciences. There are often concerns about partisan questions from advisory boards. We have 25 to 100 telephone interviewers who also do door-to-door surveys.

Sample plan development services are offered as well as survey design and procedures. We offer data analysis and report writing. The surveys are in multiple languages. There would be in person, online, over the phone, and mail-in interviews.

What are you trying to learn? What do you want to do with the information? We’re about finding the right product and process. Not every

service is for everyone. Concerns should include the need for rigor, available funding, level of stakeholder involvement, timelines, political considerations, and plans for use. The greater the need for rigor the more expensive the service. Transparency is critical.

Some current clients include Texas A&M University, the California Air Resources Board, the City of Stanton, the Sonoma County Community College District, and San Jose State University, among others.

For the Silver Lake project, who are interviewees? Homeowners? Voters? Those over age 17? She suggests residents age 18 or older who reside in the Silver Lake neighborhood.

Typically about 384 completed surveys are needed. That will give you a 95 percent confidence level. However, the smaller the population, the larger the sample size needed.

We can interview people via mail, phone, online, or in person or some combination of these things. She recommends mail. Telephone is second best method. She recommends an address based sample, a random sample.

Procedures to increase the response rate include sending out pre-notification letters or postcards. You can also offer a \$10 incentive. Inform your community, respect your research participants, and address their inquiries. Will information become public, she asked.

The cost of our service would be \$35,829. That does not include a report. It includes the \$10 incentive cost, two survey mailings, producing a data file, pre-notification post card mailing, developing the survey, and all mailing.

Alternative approaches can include the use of a mail survey. You can also choose to have a purposeful sample instead of a random sample.

It's a question of Costs and benefits. You can use volunteers and shifting the survey from the Social Science Research Center to community leadership with our consultants playing a more consultative role. However, the sample will be less representative. The survey working group should not be larger than 12 people.

The next steps through July 1 would be to work with the Silver Lake Neighborhood Council to determine the best mode for administering the survey, finalizing the sampling plan, and formatting the survey instrument.

After July 1 we would negotiate a second agreement to begin data collection or continue data collection. We want to minimize cost and maximize rigour, transparency, and public perception.

Questions:

Glen Harrell said that in the past, there have been lots of complaints about people not having their say. Laura Gil-Trejo said we will distribute by paper and pencil, online, and via mail. Harrell asked have you ever worked with small businesses for surveys? Gil-Trejo said no. She's done surveys of businesses though.

Rebecca Ruben asked will we have access to demographic data?

Stacey Boucher said that's a hefty price tag. What does the payment plan look like. Scott Plante said there would be 3 deferred payments. Lee Sherman asked about Spanish speaking surveys? Laura Gil-Trejo said that's not embedded in survey now. That would increase the cost by \$1,500.

Heather Carson asked what is the definition of a stakeholder? Would that increase complexity? Can we do this a la carte? Scott Plante commented that we have different demographics below and above Sunset. How do you handle that?

Jerome Courshon said that he is concerned about only 384 survey respondents of 45,000 people. His issue with the previous survey was that there were only 800 respondents and it wasn't totally anonymous.

Terrence Jackson commented that it's important that the survey doesn't look like push pull. Taryn Poole said I support you. Would there be quotas? Will it be truly a random sample? Laura Gil-Trejo said our aim is for a completely random sample.

Betsy Isroelit thanked Laura Gil-Trejo for her presentation. She said she hopes that the study brings the community together.

## 5. Special Presentations and Reports: City/State Reps Reports -- REVISITED

In response to a question, Johnson said that she will communicate fire concerns to the LAPD and the Los Angeles Fire Department. The County came out and spoke to people.

*John Darnell, Department of Neighborhood Empowerment (DONE):*

He said that on Monday we had a City-wide neighborhood council outreach meeting about elections and outreach. We mentioned the Echo Park Lotus Festival, which is upcoming.

Lee Sherman asked about the schedule for elections next year? Will there be online voting? Darnell replied that he didn't know about online voting yet. That is suspended at the moment. We don't have election dates yet. Traditionally the San Fernando Valley-based neighborhood councils go first, said Darnell.

Barbara Ringuette commented on how valuable is Planning 101. Darnell replied that the last presentation is tonight. The City Planning Department is co-host.

Johnson asked Douglas Reed have you been sworn in? He said no.

#### 7. Action Item: Silver Lake Neighborhood Council Silver Lake Reservoir Complex Survey Proposals -- REVISITED

*Dr. Michele Romolini ([Michele.romolini@lmu.edu](mailto:Michele.romolini@lmu.edu)) and Dr. Eric Strauss ([Eric.strauss@lmu.edu](mailto:Eric.strauss@lmu.edu), (310) 338-5104), Loyola Marymount University Center for Urban Resilience:*

Eric Strauss is Executive Director of the Center. There is also a doctoral candidate at UC Irvine here. Eric Strauss said we have 8 research staff. We do a variety of subjects.

When we began conversations about the project, you were repurposing an infrastructure. That's a novel way to create an open space plan.

For the survey you will need a strong baseline and transparency. Understanding where your stakeholders stand is key.

Michelle Romolini said we have an interdisciplinary approach. This can be a stand alone survey. The purpose is sound out economic information for Silver Lake as well as a discussion of the importance of the ecosystem.

The initial survey size would be 250, who are all users of the Reservoir. This can become the foundation of bigger survey.

Public Ideas About A Proposed Use Of Reservoirs. Potential Timeline: During the May to June period to develop the survey.

In the July to September period there would be implementation of the survey, which would also include visitor use. Then in October and November there would be data analysis, the delivery of data, and a presentation. The cost would be \$21,900

Our company's goals include enhancing public understanding of urban resilience as a tool for healthy neighborhoods. The Company has active programs.

Recent projects include:

Baldwin Hills Parklands Study  
Long Beach Coyote Management Project  
Ballona Freshwater Marsh Ecology Monitoring Program  
City of Colton Urban Forest Inventory  
Mapping and Assessment Project

The City of Long Beach approached them with three fundamental questions including where do the coyotes live? What do they eat? We love the project because it's multi-dimensional.

The Baldwin Hills Parklands user study was a three year project. We surveyed 1750 park users in the Baldwin Hills community. We got lots of great information. There were almost 13,000 users. We created a 90-page report for the Baldwin Hills Conservancy. The survey found that respondents didn't reach out to minorities.

In response to a question about Coyotes, Eric Strauss said that coyotes go after cats that are injured.

Darius Derakshan said that he was intrigued by the focus on users of the reservoirs. Maybe other people have opinions? Eric Strauss said we ask where else can we find surveys? Michele Romolini said we went door to door.

David Valdez asked what tools and research do you have for bilingual needs. He said that he was concerned about the methodology. He stood on the path when he ran for office. He discovered that no one who ran at Silver Lake reservoir was from Silver Lake.

Betsy Isroelit said that for some, the reservoir is a destination. For others it's a front yard. She asked if the outreach is aggressive, can we use online surveys?



Barbara Ringuette commented that the reservoir is part of the larger culture of Silver Lake. She said that she doesn't live near the reservoir. The survey should reflect the community. Impacts down the road must be considered, she added.

Taryn Poole wants the focus on residential shareholders of Silver Lake. She objects to interviewing random people running around the reservoir. Eric Strauss replied that it's critical that Silver Lake residents are understood. There is a big question of what are you going to use this information for.

Terrence Jackson said that he likes the urban ecology approach. Courshon reiterated his concern that we represent 45,000 people. He wants to get the right sample.

Heather Carson commented that the reservoir doesn't belong to Silver Lake. It belongs to the City of Los Angeles. Johnson said the Council Districts made it clear, to focus first on those most impacted.

Lee Sherman asked about a weighing? If survey is not representative, we need to change the interview purpose.

Glen Harrell asked why has presentation been on the users? Romolini replied that you want to be empowered by information. She recommends intercept interviews.

Betsy Isroelit commented, you focused on ecology and wildlife issues. How will that play out in the survey? Eric Strauss responded that you're talking about the transformation of a green space. All kinds of things are happening.

Taryn Poole said it's a weighing and balancing question. Courshon asked what if we changed the M.O. (Modus Operandi) of how interviews are conducted? Romolini said that sending people out door-to-door would be a greater cost.

Glen Harrell asked how successful have iPads been for past studies? Romolini said they help to minimize errors. Harrell asked have older people been intimidated by the iPad-based survey? Romolini replied no.

## 6. Administrative

### 6.1. Report from Treasurer

## 6.2. Approval of April MER

Treasurer Terrence Jackson said if all items that we approve are included, we will spend all but \$2,000. We will have a special meeting later this month to ensure that no money goes back to the City. We are always a month behind with expenditures. This MER (Month Expense Report) is for March.

Observing the total unspent budget remaining for all neighborhood councils, some 40% of all funds remain unspent. There is a system problem with denials.

### **VOTE for March MER**

**19-0-0**

**PASSED**

#### Yes Votes:

Anne-Marie Johnson  
Scott Plante  
Jerome Courshon  
Betsy Smith Isroelit  
Hannah Anderson  
Terrence Jackson  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

#### No Votes:

None

#### Present But Not Voting:

None

(Note: Antonio Stifano was not in the room and did not vote.)

6.3. The treasurer recommends that the Silver Lake Neighborhood Council improve reimbursements to board members as follows:

1. Funding Motion: Reimbursement of \$76.80 for the “Words Can Help...And Hurt” series to Anne-Marie Johnson
2. Funding Motion:(Executive Committee) Reimbursement in the amount of \$250.00 to Anne-Marie Johnson for office/outreach materials.
3. Funding Motion: Reimbursement of Terry Jackson in amount of \$995.43 for Perry Mailing Services.

**VOTE for reimbursements for agenda items 6.3.1 and 2 and 3  
20-0-0  
PASSED**

Yes Votes:

Anne-Marie Johnson  
Scott Plante  
Jerome Courshon  
Betsy Smith Isroelit  
Hannah Anderson  
Terrence Jackson  
Antonio Stifano  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

No Votes:

None

Present But Not Voting:

None

4. Funding Motion: Design services in the amount of \$1,500 for various design projects for SLNC events.

**VOTE**  
**20-0-0**  
**PASSED**

Yes Votes:

Anne-Marie Johnson  
Scott Plante  
Jerome Courshon  
Betsy Smith Isroelit  
Hannah Anderson  
Terrence Jackson  
Antonio Stifano  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

No Votes:

None

Present But Not Voting:

None

7. Action Item: Silver Lake Neighborhood Council Silver Lake Reservoir Complex Survey Proposals -- REVISITED

Johnson asked can we dispense with the rest of the agenda before reconsidering agenda item 7?

6.4.(Plante & Johnson) Appointment of a Board Liaison to the Bureau of Engineering for the duration of the SLRC Master Plan

*Johnson said we need a Board liaison to ensure that we have a significant footprint here. Johnson nominated herself. Barbara Ringuette seconded. There are no other candidates.*

**VOTE for Anne-Marie Johnson as Board Liaison  
20-0-0  
PASSED**

Yes Votes:

Anne-Marie Johnson  
Scott Plante  
Jerome Courshon  
Betsy Smith Isroelit  
Hannah Anderson  
Terrence Jackson  
Antonio Stifano  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

No Votes:

None

Present But Not Voting:

None

8. Consent: NONE

9. Old Business: NONE

10. New Business:

10.1. (Urban Design)The SLNC UD&PAC Committee recommends support for Silver Lake Ramen's request for a CUB license to sell a full line of alcoholic beverages for an existing restaurant. Operating hours requested are 11am to 9pm daily.

*Scott Plante made the motion. Jerome Courshon seconded.*

Barbara Ringuette said that she's concerned. They've operated without a CUP for beverages for 6 years. They are supposed to close at 10pm and they are operating outside of hours. There is eating outside. They are not supposed to do that. We should not move ahead. Allowing them to serve a full line of beverages until 1:30am is wrong for the neighborhood.

Heather Carson asked are Ringuette's objections substantiated. Ringuette said absolutely! Plante said there was overwhelming support for the proposal from the Urban Design and Preservation Committee.

Courshon said there are 5-6 stools outside the door. Plante said that seating is for waiting, not dining. Doug Loewy said I was there this weekend. People do eat outside. It's a fantastic establishment. I don't want to jeopardize their business.

Douglas Reed said we need clarity and consistency. 33 Taps was not supported but this was. That was part of Silver Lake history. The age group was young. Plante corrected him, saying that the 33 Taps application was tabled.

Glen Harrell asked are they still operating and serving alcohol? I don't support that. Doug Loewy said they serve sake and beer. Jerome Courshon suggested postponing the motion so that the owner, the applicant can come and address questions before we vote.

Johnson said that according to our policies, applicants are not obliged to come to the Board. That does not negate a vote. Courshon's motion is to postpone the motion until we get answers, regardless of the appearance of the applicant. Their Zoning Administrator meeting will be in mid June

Plante said that the applicant's father had emergency surgery today. That's why they didn't come.

**VOTE to Table**

**14-6-0**

**PASSED**

Yes Votes:

Jerome Courshon  
Betsy Smith Isroelit  
Terrence Jackson  
Antonio Stifano  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
Darius Derakshan  
Douglas Reed

No Votes:

Bob Lisauskas  
Scott Plante  
Anne-Marie Johnson  
Hannah Anderson  
Doug Loewy  
David Valdez

Present But Not Voting:

None

10.2 (Johnson) Request a specific Memorandum of Understanding between the SLNC and the Bureau of Engineering re the Silver Lake Reservoir Complex.

Johnson said we removed the taxpayer language. That does not involve them. She wants to present a motion to the Bureau of Engineering. It's imperative that they communicate directly with us about the Master Plan. We are not a special group, we are the government. We will not be ignored. *Plante seconded Johnson's motion.*

**VOTE**  
**20-0-0**  
**PASSED**

Yes Votes:

Anne-Marie Johnson  
Scott Plante

Jerome Courshon  
Betsy Smith Isroelit  
Hannah Anderson  
Terrence Jackson  
Antonio Stifano  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

No Votes:

None

Present But Not Voting:

None

10.3.(Johnson) Appoint a SLNC Liaison to the Bureau of Engineering.

This should not be there, said Johnson.

11. Approval of the April 2018 draft minutes and the April 2018 draft Town Hall minutes.

Heather Carson noted that Cross Shattuck was misspelled and other minor changes.

**VOTE**  
**20-0-0**  
**PASSED**

Yes Votes:

Anne-Marie Johnson  
Scott Plante  
Jerome Courshon  
Betsy Smith Isroelit



Hannah Anderson  
Terrence Jackson  
Antonio Stifano  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

No Votes:

None

Present But Not Voting:

None

7. Action Item: Silver Lake Neighborhood Council Silver Lake Reservoir Complex  
Survey Proposals -- REVISITED

Johnson said that there will be a work group working with the winning group. Who would we like to represent us for a survey?

Darius Derakshan said that he felt comfortable with LMU. They will provide value that is honest and accurate. I'm very impressed with LMU, he said.

David Valdez noted that there is quite a price difference between the two vendors. He likes both groups but there is better cost with the LMU proposal.

Doug Loewy said that the LMU bid was cheaper. However, he felt that the CSU Fullerton presentation was more what we were looking for. He is more comfortable with Fullerton. Cost is an issue but she is flexible.

Hannah Anderson said the more rigorous the survey the better. The CSU Fullerton presentation was better for this with their methodology.

Betsy Isroelit said that CSU Fullerton offered a classic survey but the price did not include a report. The LMU bid brings a different expertise. These are totally different approaches. The LMU department has an understanding of the unique ecological environment.

Barbara Ringuette said that she wants a mix of the two. There is plenty of opportunity for people to weigh in. We must be very careful that all views of Silver Lake residents are respected and reported. While the LMU bid is less expensive, it could ultimately prove more expensive after what we request.

Taryn Poole said that she was impressed that LMU works with Ballona Wetlands and urban ecology. She is leaning toward them. Terrence Jackson said we can't afford CSU Fullerton. Courshon concurred about the price consideration. We can't afford CSU Fullerton and there would be no report but he likes their rigor. Whereas the LMU bid is willing to adapt to what we want. Therefore, he is leaning towards LMU.

Johnson said we are so fortunate to have them consider this. Some of the institutions that she approached said no. She is leaning towards LMU because they are touchy feely. That's better for Silver Lake. We need some empathy and compassion. She also cited their focus on urban wildlife. She is leaning towards LMU.

Plante said that he prefers LMU. However, he expressed concern about users versus other stakeholders. Lee Sherman said that he is leaning towards LMU as the funding issue is a question. Terrence Jackson said we've allocated \$10,000 for this fiscal year. That's in two parts so we are not required to go through DONE.

Heather Carson said I'm confused. I'm surprised that they were only thinking about the user. CSU Fullerton's program was much more detailed. Can we put a survey in our next mailing? Is there City money available for a survey?

Bob Lisauskas said that he had concerns about the LMU methodology. Using iPads and only interviewing users is a great concern. We need rigorous broad based data from all Silver Lake residents North of Sunset.

Johnson commented that both groups were open to collecting other types of information. Lisauskas said we may not get honest opinions of people unless they can mail the surveys in.

Stacey Boucher warned that seniors could be stressed out by iPads but LMU was more touchy feely for her.

Douglas Reed said that neither team is fully knowledgeable about what we want. Get a budget and a scope then they can come back.

Melissa Samuels said we're interviewing companies. I feel that based on reputation, experience, and price, LMU seemed a better choice.

Rebecca Rubin said I wish I could combine both teams. I'm concerned about the LMU survey method. Face to face interviews are less preferable but pricing is an issue.

Glen Harrell said that this is really difficult. It's hard to decide on the spot but we don't have that time. He prefers CSU Fullerton. Laura Gil-Trejo was professional and detailed. She has no agenda. With LMU, when we were elected, we were to save the reservoir. LMU will provide that.

Antonio Stifano said that he liked both presentations.

Johnson said that some potential applicants declined because they knew our limited budget. Betsy Isroelit noted that one candidate tailored their methodology to the budget and one didn't.

Jim Potain said that he participated in the creation of the first Master Plan in 2000. He thought that both groups were great. He's a retired lawyer who's managed trade mark surveys. You can't get a rigorous survey for \$22,000. He suggests that you go with who you feel comfortable with. The quality of outcome depends on how much effort you put into it. If you ask people what they want, you'll get vague responses.

Johnson said that she wants to give him another minute to speak.

**VOTE to allow the speaker to continue for an extra minute**  
**20-0-0**  
**PASSED**

Yes Votes:

Anne-Marie Johnson  
Scott Plante  
Jerome Courshon  
Betsy Smith Isroelit  
Hannah Anderson  
Terrence Jackson

Antonio Stifano  
Douglas J. Loewy  
Bob Lisauskas  
Glen Harrell  
Stacey Boucher  
Barbara Ringuette  
Heather Carson  
Taryn Poole  
Rebecca Ruben  
Lee Sherman  
Melissa Samuels  
David Valdez  
Darius Derakshan  
Douglas Reed

No Votes:

None

Present But Not Voting:

None

Heather Carson asked what about the CSU Fullerton cost? Johnson said she'd have to come back and say what she can do for that price.

**VOTE**

**12 votes for Loyola Marymount University (LMU):**

Annie-Marie Johnson  
Jerome Courshon  
Heather Carson  
Darius Derakshan  
Antonio Stifano  
Lee Sherman  
Melissa Samuels  
David Valdez  
Betsy Isroelit  
Taryn Poole  
Stacey Boucher  
Terrence Jackson

**7 votes for California State University Fullerton (CSU Fullerton):**

Scott Plante  
Glen Harrell  
Hannah Anderson

Doug Loewy  
Barbara Ringuette  
Rebecca Rubin  
Bob Lisauskas

**1 Present But Not Voting:**

Douglas Reed

The LMU bid is chosen.

12. Reports of Officers

Johnson said that two committees are in default. The 50-plus Committee is in violation of Standing Rules. Scott Plante and I will get that together.

13. Report from Committee Co-Chairs

None

15. Agenda Items for the next board meeting

The special meeting will only deal with funding.

Lee Sherman suggested publicizing on the agenda to get more members for the Election Committee.

Courshon said that for special meeting, include the agenda item about how the Board will decide upon the work group. We need to get that started. Johnson said we can do that in June.

Stacey Boucher commented on the Whole Foods 365 story. There is a building structure around the dumpster. RV's are parking overnight and going through the dumpsters. Johnson asked could the manager of 365 come to present?

Betsy Isroelit offered thanks to Stacey Boucher for great work on Taste of the Eastside. She got up at 6am and worked until 11pm. There was applause for Boucher's efforts manning the table.

Darius Derakshan said there will be a Homeless Committee meeting tomorrow at 6:30pm. We want to have a multi neighborhood council homelessness meeting to offer services and solutions.

16. Adjournment

The meeting ended at 9:46pm.