

Outreach Committee Meeting APPROVED Minutes October 30, 2018

Item 1. Meeting was called to order 7:30 p.m., at the Silver Lake Office. Quorum was met, with nine present:

Sosi Day
Betsy Isroelit
Bob Lisaukas
Taryn Poole
Terry Jackson
Eric Kissack
Hannah Anderson
Michael Plante
Maureen Richey

Item 2. None

Item 3: August 16, 2018 minutes were approved without objection http://silverlakenc.org/wp-content/uploads/2015/09/SLNC_OutreachMinutesDRAFT8.16.18.pdf

Item 4.

- A. Terry Jackson reviewed the current budget including expenditures to date and anticipated/committed expenditures.
- B. Betsy Isroelit reported that outreach initiatives for Music Box Steps Day, October 20, and Halloween festivities at Bellevue Recreation Center, October 31, were very successful. Taryn Poole reported on social media for Music Box Steps Day.
- C. Betsy/ Taryn reported on support for special SLNC community meeting to discuss Department of Water and Power plans for upcoming project to replace aging water pipes along Fletcher Drive in Silver Lake – September 26
- D. Betsy/Taryn reported on plans to support Green Committee lecture: The Dos and Don'ts of Tree Care – September 8
- E. Hannah Anderson reported on SLNC social media activities
- F. Betsy reported on recent bi-weekly newsletters

Item 5. Motions & Resolutions

- A. Discussion was held about creating a SLNC Instagram account, including History Collective supplying recently acquired historic photos once they are digitized. Discussion about benefits of adding Instagram. Maureen Richey (History Collective) offered to help coordinate posts. Terry Jackson made the following motion, seconded by Bob Lisaukas: The Outreach Committee moves that the SLNC establish an Instagram account for the SLNC and its committees. Motion recommended 8/0, no objections.
- B. Eric Kissack of the Election Committee presented proposed election outreach materials to members of Outreach Committee and explained their purpose and how they will be used. Taryn made a suggestion to change the second subhead on the brochure to HOW YOU FIT IN. Eric received the suggestion and it will be shown on the PDF submitted to the Governing Board on November 7. Terry made the following motion to approve and Taryn seconded. The Outreach Committee recommends that the Governing Board approve that the Election Committee spend

up to \$225 to print attached 2019 Silver Lake Neighborhood Council (SLNC) election materials. The motion passed without objection, 9/0

6. Eric presented the Election Committee outreach schedule
7. Betsy and Terry gave brief reports on upcoming Outreach activities.
8. None
9. The meeting was adjourned without objection at 9 p.m.