

Outreach Committee Meeting DRAFT Minutes January 22, 2019

Meeting was called to order 7:30 p.m., at the Silver Lake Office. Quorum was met, with four present:

Betsy Isroelit
Terry Jackson
Hannah Anderson
Eric Kissack

General Public Comment: none

October 30, 2018 minutes were approved without objection http://silverlakenc.org/wp-content/uploads/2019/01/SLNC_OutreachMinutesAPPROVED10.30.18.pdf item 4.

- Terry Jackson reviewed the current budget including expenditures to date and anticipated/committed expenditures.
- Betsy Isroelit & Hannah Anderson reviewed upcoming projects, including:
 - First of four panels in Green Lecture Series: “The Crucial Issue of Water in Los Angeles” January 24
 - Homelessness Committee projects: homeless count and outreach. Count is January 24
 - Transportation and Neighborhood Safety: Plans for Community Meeting that will take place in Q1 – WAZE APP, Traffic Safety Plan. Next committee meeting is January 23
 - Betsy reported on outreach for Department of Water and Power to update community upcoming six-month project to replace aging water pipes along Fletcher Drive in Silver Lake, including newsletters, social media and presentations at SLNC meetings
- Discussed Reservoirs Committee proposal to form Dog Park Users Task Force, pending approval by Board
- Discussed invitation from CD4 and LADWP to participate in opening of Ivanhoe Walking Path January 26. Reservoirs co-chairs will make brief remarks and SLNC will have a table.
- Community meeting: LMU will present results of open space study funded by SLNC at 7 p.m., January 28, Ivanhoe Elementary School. Outreach includes newsletter and social media
- Hannah Anderson reported on SLNC social activities
- Betsy reported on recent bi-weekly newsletters

MOTIONS & RESOLUTIONS:

Motion: Recommend Governing Board approve the Elections Committee motion to spend up to \$4,200 to print and mail a post card to 15,773 addresses in Silver Lake. (Artwork was presented by Eric Kissack and reviewed at meeting.) Terry recommended that the motion be presented as two separate actions – printing and creative. After a brief discussion, Terry’s suggestion was agreed upon and the committee reviewed these motions:

- Recommend Governing Board approve the Elections Committee motion to spend up to \$4,200 to print and mail a post card to 16,000 addresses in Silver Lake. *Passed 4/0, without objection.*
 - Recommend Governing Board approve post card creative presented by Elections Co-chair Eric Kissack. *Passed 4/0 without objection.*
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- Discussed Facebook advertising plan and budget to support Election Committee outreach up to the election on April 6, including Candidate Forum on March 23 and election. Taryn Poole will coordinate Facebook campaign with Eric Kissack, who will supply information to Taryn.
 - Agenda items for next meeting: none
 - Meeting was adjourned without objection at 8:45 p.m.