

Outreach Committee July 30, 2019 Meeting Minutes [Draft Version]

In Attendance:

Samara Mellis
Dulce Stein
Olga Taylor (left around 6:20)
Seth Copenhaver
Nick Fox Robbins
Sarah Ullman
Paul Emmons
Ilanthe Devos (joined at 7:04 pm as silent observer only)

Welcoming Remarks:

Seth welcomed everyone and said it was nice to see new faces at the meeting.

General Public Comments on Non-Agenda Items:

Olga Taylor: She is a representative from Children's Hospital Los Angeles and wants to offer up free training for their program called Stop the Bleed. It's a 45 minute training session designed to help save a person's life from excessive bleeding. This training comes in handy in both man-made events as well as natural disasters. Thus far they have trained over 2,000 civilians in the community. They are offering to hold training sessions for the board, community, etc. Dulce asked if she could provide Spanish language training and Olga said they could. Can provide Spanish Language training.

Dulce Stein: The first Latinx Committee Meeting is tomorrow at the Silver Lake Library from 6 - 8:30 pm. Co-Chairs will be elected and everyone is welcome to attend.

Paul Emmons: Transportation Committee is having a special meeting on August 15th concerning Angus Street to discuss options for a one way option or limited rush hour turn restrictions or nothing at all at the request of David Ryu's office. Requesting Outreach Committee to work at getting as many people from that area to attend. (Discussion was had amongst the group to potentially canvas with printed flyers to the residences on and around Angus).

Seth Copenhaver read two emails received from stakeholders that could not attend (Debbie Slater & Nina Sorkin)

Administrative Items

Housing & Tenants Rights

Seth discussed an email he received from Carol Cetrone, Co-Chair of the Housing & Tenants Rights Committee about having a weekly SLNC Outreach table at the Silver Lake Farmers Market that could be staffed by Governing Board Members and Committee Members. The group agreed to discuss this more during the agenda item covering this topic later in this meeting.

Review & Adoption of June 25th Minutes

Voice vote passed unanimously to approve Outreach Committee June 25th Meeting Minutes.

Spanish Language SLNC Banner

The group discussed the next steps in getting the Spanish language SLNC banner made. Dulce mentioned it would be beneficial to have a tablecloth with a log as well as a banner or at least two banners. The group decided if we can get two made for the approved amount of money we would try to make two.

Next steps are to locate a vendor (either local or use Vistaprint) to get the banners produced.

Format & Specifics for “Living In A Sanctuary City”

Discussion was had about David Ryu’s similar event happening this coming Friday (August 2nd). Dulce mentioned she would try to attend to see what the format was and how it went.

Specifically regarding the SLNC event, discussion was had about having it at St Francis of Assisi Church. Dulce mentioned she would go discuss what the best approach would be with the pastor and the church members and return with additional ideas of what we can do there.

Livestreaming Specifics (Spanish Language Translation, Writing Best Practices, Potential Budget Needs)

First topic was around the modifying and monetization of the video, which was a concern of some members of the Governing Board. Sarah talked about how it’s important that we realize that once we post the videos it is in the public domain and we can’t control what happens with it. The group discussed about coming up with rules & guidelines for what the Governing Board

should and should not do with the video, but agreed that we can't really control what happens with the public.

Sarah & Nick agreed to work on writing up basic guidelines and a mission statement for how streaming would work.

Next the group discussed potential budget needed, specifically around the Spanish language translation. It was brought up that the translation would be a large task and that we should get a quote from an outside organization to see how much it would cost. AppleOne was mentioned. Seth said he would email Wendy at AppleOne to get a quote for potential translation services, including for meeting minutes and agendas.

Discuss working more closely with Mature Adults Advocates Committee to reach Senior Citizens

The group talked about starting with GPACC and determining a schedule where a group of Governing Board Members would visit and deliver a printed version of our newsletter in person. This would give the board an opportunity to interact with the senior citizens and get to know them better. We could talk specific issues with them and learn about what their concerns are and take them back to the rest of the board and Committees.

Next steps are pricing out how much budget it would take to print the newsletter and figuring out a schedule for rotating board members to visit GPACC.

Motions & Resolutions

SLNC Table at Farmer's Market each week

Took a voice vote that passed unanimously. Next steps are to email Edwin (silverlakecfm@gmail.com) from the Silver Lake Farmers Market to get permission and potential pricing for a weekly table (Saturday's). Nick mentioned that in the past it would be \$25 to have a table but at times that fee is waived. Seth agreed to email Edwin and find out more details.

Possible Outreach items to produce for events

The group discussed possible tangible items we could produce that we could give to the public that would be reminders of the SLNC and that it exists for them to interact with. Seth mentioned that at the Homeless Count presentation Los Feliz seemed to have a nice table set-up, so he said he would reach out to see what they offer their stakeholders.

Discuss Ways to Support SELAH / Homelessness Committee

The group discussed having a specific Outreach Meeting dedicated to Homelessness and to invite the Homelessness Committee and SELAH. The entire hour and a half meeting would be about how the SLNC can support their work and efforts. The idea would be to try to have the meeting in September. Seth mentioned he would reach out to both groups and invite them.

Committee Member Comments / Announcements

Nick: Invited everyone out to his final Silver Lake Picture show event that he is helming before passing the baton to someone else. The movie being shown is Big Lebowski.

Dulce: The first Latinx Committee Meeting is tomorrow night (July 31st). Co-chairs will be elected and all are welcome.

Sarah: Next Reservoir Committee Meeting is on Monday, August 5th.

Requests/Motions for Future Agenda Items

None

Adjournment

Meeting adjourned around 7:25