OUTREACH COMMITTEE DRAFT Minutes Thursday, October 17th 2019, 6:00 – 7:30 pm

Quorum reached and meeting called to order at 6:10PM.

In Attendance:

Nick Fox Robbins (Co-Chair)
Seth Copenhaver (Co-Chair)
Ianthe Zevos

Welcoming Remarks

Seth: Welcome everyone to the Outreach Committee Meeting. Thank you for attending.

General Public Comment on Non-Agenda Items

Ianthe: The Green Committee is looking to have a Facebook page and / or a dedicated space on the SLNC Website to have news, latest happenings, announcements etc. specific to this Committee. This would be much easier for the public and those who attend the meeting to keep up on what’s happening and to know what green resources are available to them as community members.

Seth: Mentioned he would need to double check the social media rules & guidelines posted to the site, but that there shouldn’t be any problem with this. Arts & Culture was asking about a Facebook page as well, not sure if they ever got one started. Also, the Outreach Meetings that are dealing with the SLNC website updates have been discussing having better, more informative Committee Pages.

Nick: Mentioned the ‘Key Initiatives’ page on David Ryu’s website is a nice way to present resource information and we should look at how they are doing it there to inform how it might look on the SLNC Website.

Review and Adoption of July 30th Minutes

Ianthe: (reviewing minutes) Did we ever get the Spanish Language SLNC banner made?

Seth: No, but we are close. I am working with the Latinx Co-Chairs on that since they wanted some specific language on there. Once I confirm with them we can get it made.

Minutes are voted on and approved unanimously with a 3 - 0 vote:

Nick: Yes
Seth: Yes
Ianthe: Yes

Update and continuing discussions on holding a ‘Living In A Sanctuary City’ event

Seth: I emailed Dulce to get an update, but I know she’s been busy with a bunch of things, so still waiting to hear back from her. She was going to check with a local church in Silver Lake to see if we could hold this event there.

Nick: This would be a great opportunity to engage with the Los Feliz and Echo Park NC’s to see if this is an event we can hold together. It makes sense to try to bring our neighboring communities on this since it’s an issue shared across Los Angeles.

The group agrees that the next action item here would be to email the neighboring NC’s to see if we can get a joint event together.

Update and continuing discussions around specifics of livestreaming Governing Board

Seth: Nick and Sarah got together on this and created the “Mission Statement”

The following Livestreaming Mission Statement Draft was read aloud to the group:

"In order to advance a mission of transparency and accessibility, the SLNC will allow livestreaming of its regular Governing Board meetings to its social media platforms. The videos will stream live and will live, unedited, in an archive on SLNC social media platforms. They will be captioned by the automation services provided by each platform. As Board meeting minutes become available, the links to the minutes will be added to the description of each video to enhance the accuracy of the record."

Nick: Regarding the concerns around profiting off of the videos, we can’t police what the public does with the video once it’s up on the website.

Seth: Sure, but we can make a rule that no one from the Governing Board profits off of it?

Ianthe: What are the costs involved? Won’t we need someone to run the camera? Also need to think about costs related to archiving the videos and translating them. I can also check with a neighboring NC that I know is livestreaming to get some advice from them.

Seth: I don’t want to speak for Sarah, but because she films for work, I think she mentioned that she might have some spare equipment lying around that we could use for this. I’ll also reach out
to the Venice NC as that is one that keeps coming up as an example of an NC doing livestreaming.

**Nick:** Why don’t we submit a funding motion to the Governing Board for a budget of “up to $150” for a pilot program to test this out?

The group agrees that is a good idea and the best next steps forward. A motion will be submitted to allow for the December Governing Board Meeting to be the “pilot” meeting. We will use equipment already owned by Governing Board members and start by using auto translation to caption the meetings in Spanish. From here we will refine the process as we go along.

**Update and discussion on strategy to work closer with Mature Adults Advocates Committee**

**Seth:** Spoke about how he had met with Stephanie Vendig, who works closely with GPACC and other Mature Adults Organizations. He’s going to follow-up to see what next steps are to go and get in front of the GPACC Crowd.

**Nick:** The next Litter League event, tentatively scheduled for November, will be at GPACC. Would be the perfect time for us to try to work closer with them.

**Motions & Resolutions**

Seth made the motion to approve a one time allocation of up to $150 of Outreach Budget on items needed for monthly SLNC table at Silver Lake Farmer’s Market (ie. Table, Chairs, Tent cover for shade, signage, etc.)

Nick seconded.

Motion passed unanimously 3 - 0:

**Nick:** Yes
**Seth:** Yes
**Ianthe:** Yes

Seth made the motion to approve a recurring monthly amount of $100 of Outreach Budget for Facebook / Instagram ads to increase followers of SLNC social media channels and to promote newsletter sign-ups.

Ianthe seconded.

Motion passed unanimously 3 - 0:
Nick: Yes
Seth: Yes
Ianthe: Yes

Meeting adjourned at 7:28PM.